

# NYT Smears Me Again With Classic Orwellian Doublespeak

Analysis by [Dr. Joseph Mercola](#)

✓ Fact Checked

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## STORY AT-A-GLANCE

- › In July 2021, The New York Times (NYT) published the hit piece, “The Most Influential Spreader of Coronavirus Misinformation Online,” in which they made several blatantly false claims about me
- › In the NYT’s July 2021 hit piece, the author, Sheera Frenkel, cited an article I’d published in which I declared the COVID shots a medical fraud, as they don’t prevent infection, provide immunity or stop transmission. According to Frenkel, that was misinformation
- › In early 2021, Bill Gates, the Centers for Disease Control and Prevention, mainstream media, Dr. Anthony Fauci and President Biden all said that if you got the shots, you would not get COVID and you would not transmit it to others. Fast-forward to today, and the reality of the situation is self-evident. The shots do not prevent infection or spread. Biden and Fauci, both double jabbed and boosted, have themselves admitted contracting COVID twice
- › Now, the NYT is upping the ante with an entire documentary dedicated to yours truly, titled “Superspreader”
- › The NYT documentary premieres Friday, August 19, 2022, at 10 p.m. Eastern and 10 p.m. Pacific time, on FX and Hulu

In July 2021, The New York Times (NYT) published the hit piece,<sup>1</sup> “The Most Influential Spreader of Coronavirus Misinformation Online,” in which they made several blatantly false claims about me. Now, the NYT is upping the ante with an entire documentary dedicated to yours truly, titled “Superspreader.”

Ever since my book "The Truth About COVID-19" came out, the global cabal seems to have lost their collective minds. The New York Times has printed demonstrably false information about me on multiple occasions, CNN reporters have invaded my office and pursued me on my bicycle with unmarked vehicles, the president of the United States has utilized his federal agencies to target me - and my personal and business bank accounts were closed.

Twitter has banned anyone from sharing any link to my website, YouTube banned my account with over 15 years of content, while Facebook and Google have done everything possible to make me disappear. It certainly would be much easier to cave under the pressure, but if we don't stand up for our rights and freedom now - when will it be too late? I will continue 'superspreading' truth and health until my last days.

## **NYT Hit Parade Continues With 'Superspreader'**

In an August 5, 2022, TV review, Alex Reif writes:<sup>2</sup>

*"News can spread like a virus. In our fast-paced world, it doesn't take long for either to spread around, which is why it's so important to get your information from a good source.*

*In the latest installment of the FX series The New York Times Presents, viewers will get a perfect example of this with 'Superspreader,' which takes a look at one doctor with a massive following, who is credited as being the top spreader of misinformation regarding the COVID-19 and vaccine in the wellness industry ...*

*One of the pre-credit notes at the end of the documentary states that FDA Commissioner Robert Califf considers misinformation to be the leading cause of death in the country and because of this ...*

*[A]nother highlight of the film is an interview with Imran Ahmed, CEO of the Center for Encountering Digital Hate who ranked Mercola at the top of 'The Disinformation Dozen,' a numbers-based list of the twelve most influential people leading the COVID-19 anti-vaccination effort.*

*We also see how Mercola was de-platformed by several social media companies and how that hasn't done all that much to stop the spread of misinformation.*

*At face value, The New York Times Presents 'Superspreader' is about Dr. Joseph Mercola, the empire he built, and the people who believe everything he says without question. But what viewers ultimately walk away with is a reminder that if something seems too good to be true, it most surely is."*

The NYT documentary premieres Friday, August 19, 2022, at 10 p.m. Eastern and 10 p.m. Pacific time, on FX and Hulu.

## **Truth Tellers Are Being Vindicated Every Day**

In the NYT's July 2021 hit piece, the author, Sheera Frenkel, cited an article I'd published in which she says I questioned "the legal definition of vaccines" and declared the COVID shots were "a medical fraud," for the simple reason that they don't prevent infections, they don't provide immunity and don't stop transmission of the infection.

According to Frenkel, that was misinformation. According to the U.S. government and its "experts," the COVID jabs worked like any other vaccine. Check out the short video above for a sampling of what Bill Gates, the Centers for Disease Control and Prevention, mainstream media, Dr. Anthony Fauci and President Biden were saying about the shots in early 2021.

The clear message — the promise — was that if you got the shots, you would not get COVID and you would not transmit it to others. Getting the population "vaccinated" would end the pandemic, for sure. Fast-forward to today, and the reality of the situation is beyond self-evident.

**“ In February 2021, I warned that a medical fraud was being committed, and today, evidence from around the world show I was correct.”**

Biden, fully vaxxed and boosted has had COVID twice. Ditto for Fauci and a long list of government officials around the world. Outbreaks have repeatedly occurred at events where every single person present was fully vaxxed. So, the reality is that, back in February 2021, I warned that a medical fraud was being committed, and today, evidence from around the world show I was correct.

The shots do not prevent you from being infected, and they don't prevent you from spreading it to others. As such, the COVID shots do not function as a vaccine at all, and mass vaccination cannot end the pandemic because you're just as infectious if you get the shot and contract COVID as you would be if you were unjabbed.

Yet, despite the fact that time has vindicated me, the NYT has decided to double down and put out an entire documentary to cement the "superspreader of misinformation" label to my name when it really should be permanently attached to their own. It probably is important to note that they started their efforts on this video last year, in 2021.

## **'Easily Disprovable' Assertions Are in Fact True**

In her 2021 hit piece, Frenkel also highlighted my comments about the COVID shots' ability to "alter your genetic coding, essentially turning you into a bioweapon spike protein factory that has no off-switch." According to Frenkel, these assertions "were easily disprovable."

But did she disprove them? No. Here's the reality: mRNA vaccines are by definition a genetic instruction set. That's what messenger RNA (mRNA) is. And the mRNA created by Pfizer or Moderna are synthetic instructions that have never before existed in humans.

This is true for a variety of reasons, but the primary one is the substitution of pseudouridine for uridine to prevent the mRNA from being degraded. Natural mRNA is normally rapidly destroyed and this is by design as your body is very precise about producing proteins and does not produce them willy-nilly.

So is there an off switch? Absolutely not. There's no off-switch programmed into these jabs. They are relying on your body's normal degradation systems. The biotech industry has even referred to this reprogramming of your body as turning you into a "human bioreactor."<sup>3</sup>

If an off-switch existed, the manufacturers would have assured us of that fact by now. In fact, they probably would have used the existence of a timed off-switch as the justification for boosters, but that has never come up. We know for sure that the mRNA jabs last at least 60 days and that is all we have for hard data. They more than likely last for six months and in some cases could last for years.

## **Asking Pointed, Nuanced Questions Is Bad?**

Next, Frenkel went on to state that:<sup>4</sup>

*"When the coronavirus hit last year, Dr. Mercola jumped on the news, with posts questioning the origins of the disease. In December, he used a study that examined mask-wearing by doctors to argue that masks did not stop the spread of the virus ...*

*[R]ather than directly stating online that vaccines don't work, Dr. Mercola's posts often ask pointed questions about their safety and discuss studies that other doctors have refuted. Facebook and Twitter have allowed some of his posts to remain up with caution labels, and the companies have struggled to create rules to pull down posts that have nuance ..."*

So, I not only committed the "sin" of correctly warning people about the vaccine fraud committed, and had the audacity to follow science and reference published research, but I was also guilty of the "crime" of asking pointed, nuanced questions?

When merely asking questions is deemed a dangerous, if not criminal, act, you know you're living under an authoritarian regime. It's certainly far outside the accepted norms of "democracy" and "freedom" that the United States has been a beacon of since its inception.

## **Ineptitude at Its Finest**

Further on in her hit piece, Frenkel makes a truly crucial error that no respectable journalist would ever dare make:

*"In an email, Dr. Mercola said it was 'quite peculiar to me that I am named as the #1 superspreader of misinformation.' Some of his Facebook posts were only liked by hundreds of people, he said, so he didn't understand 'how the relatively small number of shares could possibly cause such calamity to Biden's multibillion dollar vaccination campaign.'*

*The efforts against him are political, Dr. Mercola added, and he accused the White House of 'illegal censorship by colluding with social media companies.' He did not address whether his coronavirus claims were factual.*

*'I am the lead author of a peer reviewed publication regarding vitamin D and the risk of COVID-19 and I have every right to inform the public by sharing my medical research,' he said. He did not identify the publication, and The Times was unable to verify his claim."*

The problem with Frenkel's assertion is that I did identify the publication. In fact, I emailed her the direct link. So, she lied. Secondly, my paper is beyond easy to locate. Just put my name into PubMed and you'll find it. Believe it or not, you can even find it using the most biased search engine on earth, Google.

Daniel Engber, senior editor at the typically highly progressive mainstream media outlet, The Atlantic, commented on Frenkel's clear ineptitude or malicious prevarication in a tweet:<sup>5</sup>

*"A truly bizarre moment in the NYT piece on Joseph Mercola ... you can literally verify the existence of this peer-reviewed publication in one second via googling. [pubmed.ncbi.nlm.nih.gov/33142828/](https://pubmed.ncbi.nlm.nih.gov/33142828/)"*

## **Legal Notice Sent to NYT**

July 26, 2021, my attorneys sent the following legal notice to Frenkel at the NYT, demanding a retraction of her false statements:<sup>6</sup>

*"Dear Ms. Frenkel,*

*The undersigned law firm represents Dr. Joseph Mercola in connection with the attached article that was widely published on July 24, 2021. We are providing notice that you have made several false and defamatory statements in this article:*

- 1. You identified that you could not validate that Dr. Mercola published a peer reviewed study on Vitamin D in the severity of COVID-19. Dr. Mercola provided the direct link in response to you (attached) and any journalist or fact checker would simply find the study by searching "Mercola" in PubMed.*
- 2. Your article falsely states Dr. Mercola has been fined "millions" by the FDA. This is completely fabricated, Dr. Mercola has never been fined by the FDA.*

*... On behalf of Dr. Mercola, we hereby demand you immediately retract the article. We also request that you preserve all communications and documents that relate to Dr. Mercola."*

## **Where's the Proof That I Am the 'No. 1' Misinformant?**

To this day, the NYT insists I'm the No.1 spreader of misinformation online, based on the fabrications of a group called Center for Countering Digital Hate (CCDH) – a "foreign dark money group," to quote Missouri Sen. Josh Hawley,<sup>7</sup> which sprang out of nowhere to create lists of people to be censored into oblivion.

The CCDH's data gathering is so questionable, even ultra-biased Facebook ended up publicly criticizing it. In an August 18, 2021, Facebook report, Monika Bickert, vice president of Facebook content policy, set the record straight:<sup>8</sup>

*"In recent weeks, there has been a debate about whether the global problem of COVID-19 vaccine misinformation can be solved simply by removing 12 people from social media platforms. People who have advanced this narrative contend that these 12 people are responsible for 73% of online vaccine misinformation on Facebook. There isn't any evidence to support this claim ...*

*In fact, these 12 people are responsible for about just 0.05% of all views of vaccine-related content on Facebook. This includes all vaccine-related posts they've shared, whether true or false, as well as URLs associated with these people."*

At the time that Frenkel made her accusations, a Crowdtangle search for Facebook posts about the COVID jabs, from mid-June to mid-July 2021, also confirmed that my online reach was negligible. Topping the list of top performing Facebook posts expressing negative views about the COVID jabs was Candace Owens, followed by the mainstream news outlet ABC World News Tonight.<sup>9</sup>

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## Top Performing Facebook Posts About COVID Vaccines, 30 Days

Rank	Facebook Page	Total Interactions	Positive / Negative
1.	Candace Owens	381,145	Negative
2.	ABC World News Tonight	342,149	Negative
3.	Hugh Jackman	265,699	Positive
4.	The Hodgetwins	198,189	Negative
5.	Candace Owens	182,733	Negative
6.	Graham Allen	132,600	Negative
7.	Candace Owens	127,990	Negative
8.	Ben Shapiro	117,260	Negative
9.	Joe Biden	116,799	Positive
10.	Kamala Harris	88,008	Positive
11.	Graham Allen	85,277	Negative
12.	Dan Bongino	81,988	Negative
13.	Tucker Carlson Tonight	81,307	Negative
14.	Turning Point USA	75,795	Negative
15.	Ben Shapiro	75,447	Neutral

SOURCE: CrowdTangle, Data from 6/14 - 7/14

The befuddling reality here is that most of the people identified as "top spreaders of misinformation" actually have negligible reach – at least compared to the people on this Crowdtangle list. None of the CCDH's "top vaccine misinformants" are on the list above, and our reach certainly has not improved or expanded since then.

### If You're Targeted, You're On-Target

This naturally raises the question, why were we targeted in the first place? Is it because we have high credibility from being one of the first natural health sites on the web with the most followers? Is it because we've spent a quarter of a century gaining people's trust by mostly being correct about the health care system and criminal Big Pharma behavior?

Is it because we, more than others, have well-established credibility and are directly over the target? Is it because we have the experience and know-how to make accurate predictions? Is it because we see and explain the bigger picture?

Or is it some other reason entirely? It's a mystery, really, but what is clear is that we've been deemed a threat to the official propaganda narrative, and I, for whatever reason, am at the very top of that threat identification list. Well, I've said this before, and I'll say it again: I'm beyond truly honored to have been widely disparaged by one of the arms of the U.S. military and intelligence operations.

Being targeted in this fashion — tedious as it may be — is in fact a badge of honor. It tells me I'm doing the right thing, and that I've not misinterpreted the intentions behind the COVID machinations. More so than any intuition, it tells me I'm on target.

In the bright light of undeniable reality — as it is, a year later — it's clear that Frenkel's hit piece has not aged well. I doubt the NYT's "Superspreader" documentary will fare much better. In the final analysis, if you want any hope of controlling your health, and that of your family, you'd be wise to understand legacy media speaks in Orwellian Doublespeak and reality is the opposite of virtually everything they are telling you.

## Sources and References

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- <sup>1, 4</sup> [NYT July 21, 2021](#)
- <sup>2</sup> [Laughing Place August 5, 2022](#)
- <sup>3</sup> [Technology Review February 5, 2021](#)
- <sup>5</sup> [Twitter Daniel Engber July 24, 2021](#)
- <sup>6</sup> [Gab Mercola July 26, 2021](#)
- <sup>7</sup> [Twitter Josh Hawley July 20, 2021](#)
- <sup>8</sup> [Facebook August 18, 2021](#)
- <sup>9</sup> [FWIWnewsletter.substack.com July 16, 2021](#)